

Building community Resilience  
and sustainable Development  
through social economy

Project No. 101074094 BREED SMP-COSME-2021-RESILIENCE

Breed: building community resilience and sustainable development through social economy (breed) is a European project with the aim of increasing the capacity of local public administrations, social economy organisations, including civil society, to promote social change and boost the conditions for the social economy in the regions involved in the project and beyond.

## 1st Transnational Social Mission

Place of celebration: Municipality of Alcamo, Italy

Dates: 7/11/2022 to 11/11/2022



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## BREED Project Call for Applicants for Transnational Social Missions



**8 November 2022**

### Attendees to the meeting were:

- DOMENICO SURDI (ALCAMO)
- MARIANO RIMI (ALCAMO)
- AGATA SCANDARIATO (ALCAMO)
- BENEDICT GRIMAUDDO (ALCAMO)
- MARIO ADAMO (ALCAMO)
- GIANLUCA CRISANTI (Social Organisation ALCAMO)
- ANTONINA GRILLO (Social Organisation ALCAMO)
- SIMONETTA SCACCIA (Social Organisation ALCAMO)
- MARIACRISTINA MORSELLINO (FCAG)
- JADE FOX (FCAG)
- SEHIDA PALA (ENSIE)
- ESTEBAN BUITRAGO (MANRA)
- GIORGIO DADAMIS (MUKA)
- CARLA GONÇALVES (PAREDES)
- GEMMA PONS (MANRA)
- ATHANASIOS KERAMIDAS (MUKA)
- ANA BARBOSA (PAREDES)
- ANDREA BONELL (MANRA)
- MARIA DELIOU (MUKA)
- MARCH PINTO (PAREDES)
- RAUL ROSELLO (MANRA)
- THEODORA FOURKIOTI (MUKA)
- CLAUDIA CRISTO (PAREDES)
- VICENTE BALDOVI (MANRA)
- DIMITRIOS MARENAS (MUKA)
- PAULO SILVA (PAREDES)

The meeting began with a welcome and presentation on the City of Alcamo and the project's objectives by the Mayor of Alcamo, Mariano Rimi, and the President of the Agrigento and Trapani Community Foundation.

Afterwards, after illustrating the Social Mission programme, there was an icebreaking activity to get to know each other better among the participants.

After the icebreaking activity Sehida Pala (ENSIE) gave a presentation on the definition of the concept of Social Economy, explaining in detail both aspects related to European legislation and the concrete implementation of social economy policies within a business model.



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The workshop continued by involving all participants, divided into teams; each had to write on notepads key words, measures, opportunities, critical issues and ideas on the social economy.

The day continued with a visit to Piazza della Repubblica in the historic centre of Alcamo, where the councillor for public greenery illustrated the work carried out by Alcamo's citizenship income beneficiaries included in community useful projects (PUC). The meeting with the social workers allowed people to understand how public value can really be created for the territory by carrying out fundamental principles of social inclusion through, for example, the maintenance of public parks and gardens.

In the second part of the day, after the lunch break, the partners continued with an in-depth discussion on the regulations governing citizenship income, highlighting the main differences with the systems adopted in other European countries. After the presentation, the groups exchanged views on opportunities and criticalities, proposing new methodological approaches that could improve the effectiveness of the measure.

The meeting concluded with a further presentation on social inclusion by ENSIE and a workshop by Fondazione Comunitaria discussing the relationship between social economy and inclusion.



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9 November 2022

**Attendees to the meeting were:**

- MARIANO RIMI (ALCAMO)
- AGATA SCANDARIATO (ALCAMO)
- BENEDICT GRIMAUDDO (ALCAMO)
- GIANLUCA CRISANTI (Social Organisation ALCAMO)
- ANTONINA GRILLO (Social Organisation ALCAMO)
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On the morning of the second day, the group was a guest of ROSSO SERA, a social cooperative that has implemented a social agriculture project, which includes fruit and vegetable and organic cultivation, in greenhouses and in open fields, floriculture activities, animal breeding and keeping, including the marketing, even after processing, and packaging of the products obtained. The mission of the Rosso Sera project is to involve vulnerable individuals by reproducing a model of social economy, combining the company's profit with the good of the community, especially for the socially disadvantaged. After the presentation of the project, the partners took a guided tour of the facility.

After the lunch break, at the Cittadella dei Giovani in Alcamo, the partners had the opportunity to learn more about another example of Social Economy with reference to Agrifood operating in Sicily: Fa Bene Sicilia, a social start-up operating in fair trade.

Thanks to the purchases of companies and people, the social cooperative is able to realise social and work placements with individuals in situations of fragility. The profits from the activity are entirely reinvested in the project. After the presentation, participants discussed the case studies presented, the differences and similarities between the various countries, and the opportunities and criticalities of the Social Economy in the agrifood sector.



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BREED Project Call for Applicants for Transnational Social Missions



10 November 2022

**Attendees to the meeting were:**

- MARIANO RIMI (ALCAMO)
- AGATA SCANDARIATO (ALCAMO)
- BENEDICT GRIMAUDDO (ALCAMO)
- MARCELLA PIZZUTO (CO.ART – ALCAMO)
- GIANLUCA CRISANTI (Social Organisation ALCAMO)
- ANTONINA GRILLO (Social Organisation ALCAMO)
- SIMONETTA SCACCIA (Social Organisation ALCAMO)
- MARIACRISTINA MORSELLINO (FCAG)
- JADE FOX (FCAG)
- SEHIDA PALA (ENSIE)
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On the third day of the Social Mission, the central theme was the relationship between Social Economy and Enterprise. The Municipality of Alcamo presented the cross-border project Co.Art, a public incubator of artisanal start-ups that seeks to develop the innovative and digital skills of local enterprises by providing training



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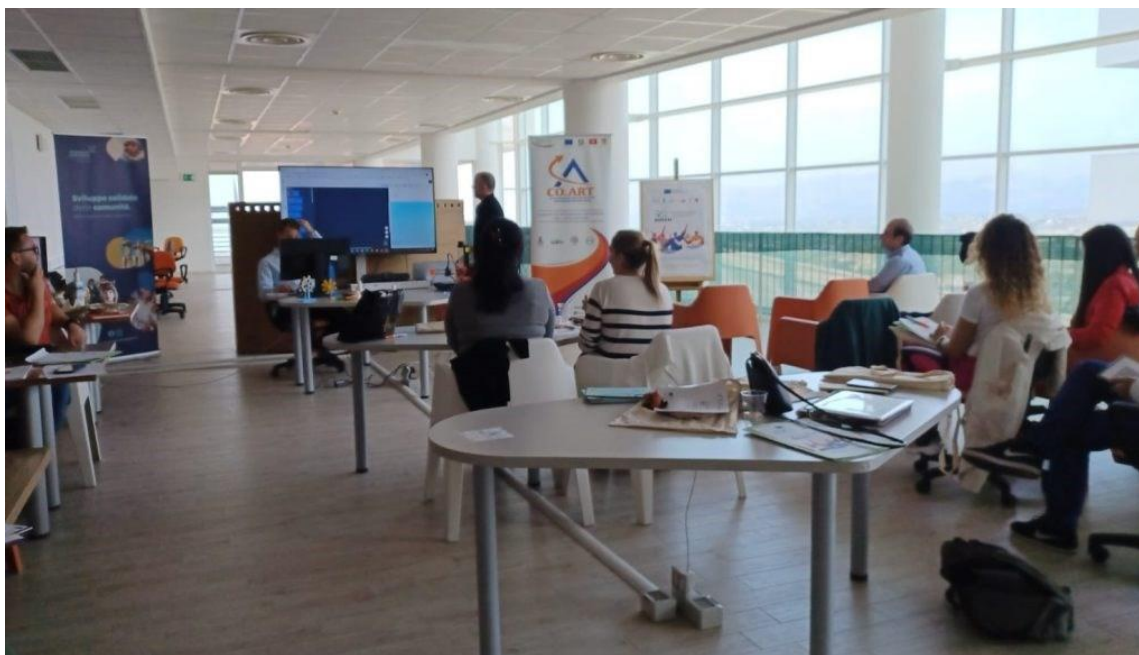


specific in commercialisation, product development skills and process digitisation to improve efficiency, while providing a free coworking space where young entrepreneurs could develop their ideas and network. After the presentation, experts from Co.Art's cross-border team started a workshop on 3D printing and process innovation involving the participants by giving an example of the project's potential.

In the second part of the day, there were presentations of two more case studies: BeeHive Valore Sud and Museo Diffuso dei 5 Sensi in Sciacca.

The last part of the social mission was dedicated to the workshop "How to unite Social Economy and Entrepreneurship?", held by Fondazione Comunitaria. During the workshop, the tools, obstacles and opportunities of the Social Economy in entrepreneurship were discussed. It was also demonstrated how to develop a business idea through the Business Model Canvas. Finally, the participants, divided into teams, put the Canvas into practice to propose a new project reflecting the values of the Social Economy discussed during the three days.

To conclude the events, there were reflections on the topic of the Social Economy and thanks from the Mayor of Alcamo, who presented certificates of participation to those present.



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